

# Call for Papers



## 10th International Scientific Conference of Business Faculty

Organized by

**Faculty of Business**  
**University "Aleksandër Moisiu" Durrës**

## **"ECONOMIC POLICY AND EU INTEGRATION"**

**April 29-30, 2020**  
**Durrës, Albania**

[www.uamd.edu.al](http://www.uamd.edu.al)

**In collaboration with**



## GENERAL INFORMATION

### Conference aim

EU integration and its impact on economic policies are a key strategic priority for Albania and Western Balkans countries but as well as for EU member countries in general. This purpose of the conference is to address through interactive presentations and discussions current issues of EU integration and economic policies dealing with structural reforms, dynamics of growth and business cycles, development of labor markets, financial and banking sector through meeting the requirements of Sustainable Development Goals and increasing competitiveness through innovation. Given its interdisciplinary approach, this conference is a venue where researchers and practitioners from different fields will gather to exchange their ideas, research results, work in progress and experience. An ultimate goal of the conference is to bring concrete proposals and recommendations for policy-makers and business community at local, European and international level and enhance best practices sharing perspective. Participants will have the opportunity to network, and increase future collaborations synergies.

*The conference official languages will be English, French and Italian*

*The conference will be held at Conference Hall, New Campus, Spitalë, Durrës.*

### Conference topics

#### **Sustainable economy - challenges & opportunities**

- Economic and financial reforms toward European integration
- Institutional transformation in function of European Integration, challenges and financial cost
- Economic growth analyses, GDP-s, Deficits and Debts
- Ecotourism and Sustainable Tourism for Regional Development
- Sustainability Economic Development and Climate Change

#### **Innovation management & entrepreneurship**

- Globalization and Challenges of Companies` Strategic Orientation
- Globalization and Challenges in Marketing Management
- E-economy, E-business, E-commerce, E-government
- The Role of the Private Sector in the Development of the country, Public-Private Partnership approach.

#### **Finance, Banking, Accounting and Insurance Industry**

- Insurance Industry Challenges
- Property/casualty and life insurance sector trends and outlooks
- Accounting Challenges – Strategic Accounting
- Efficiency and performance of financial institutions
- Financial and monetary integration

Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in related conference theme.

## IMPORTANT DATES

- **February 9<sup>th</sup>, 2020** Deadline for submission of abstracts
- **February 16<sup>th</sup>, 2020** Notification for abstracts acceptance
- **March 15<sup>th</sup>, 2020** Deadline for submission of full-papers
- **April 10<sup>th</sup>, 2020** Notification for full paper acceptance
- **April 19<sup>th</sup>, 2020** Deadline for submission of application form and payment
- **April 25<sup>th</sup>, 2020** Announcement of the detailed conference program

## CONFERENCE COMMITTEES

### Scientific Committee

**SOTIROFSKI Kseanela**, Rector of University “Aleksandër Moisiu” Durrës, Albania  
**TARTARAJ Azeta**, Dean of Business Faculty, University “Aleksandër Moisiu” Durrës, Albania  
**CANIA Luftim**, Vice Dean of Business Faculty, University “Aleksandër Moisiu” Durrës, Albania  
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**GOLEMI Ela**, Dean of FASTIP, University “Aleksandër Moisiu” Durrës, Albania  
**MYFTARAJ Ervin**, Head of Marketing Department, University “Aleksandër Moisiu” Durrës, Albania  
**MERKO Flora**, Head of Economics Department, University “Aleksandër Moisiu” Durrës, Albania  
**ALIAJ Ada**, Head of Finance-Accounting Department, University “Aleksandër Moisiu” Durrës, Albania  
**NEXHIPI Olta**, Head of Management Department, University “Aleksandër Moisiu” Durrës, Albania  
**QINETI Artan**, Slovak University of Agriculture, Nitra, Slovakia  
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**PAPAJORGJI Petraq**, University of New York Tirana, Albania  
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**DEDAJ But**, Dean of Economic Faculty, University of Prishtina, Kosovo  
**FORTUZI Shkëlqim**, Senate member University “Aleksandër Moisiu” Durrës, Albania  
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**HORSKA Elena**, Slovak University of Agriculture, Nitra, Slovakia  
**KUME Kristaq**, University “Aleksandër Moisiu” Durrës, Albania  
**KULE Dhor**, Dean of Economic Faculty, University of Tirana, Albania  
**LATIFI Juliana**, Chair of the competition Commission, Competition Authority, Albania  
**NOTI Elton**, University “Aleksandër Moisiu” Durrës, Albania  
**OSMANI Elez**, Institute for Research and Development, Montenegro  
**QARRI Albert**, Dean of Economic Faculty, University “Ismail Qemali” Vlorë, Albania  
**SEJDINI Imelda**, Dean of Economic Faculty, University “Aleksandër Xhuvani” Elbasan, Albania  
**SCALERA Francesco**, University of Bari “Aldo Moro”, Italy  
**SOKOLI Lekë**, University “Aleksandër Moisiu” Durrës, Albania  
**ZAROTIADIS Grigorios**, President of ASECU, Greece

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ISTREFI Enida  
XHAFERI Shqipe  
ZHARKALLI Zoica  
SULA Oliana

### Local Arrangements

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TANKU Gaqo  
DODA Sanie

### Press and Communication

MEHMETI Valbona  
KOLA Blerim  
TARAKU Elfrida

## CONFERENCE FEE

Conference fee amounts **50€** for first authors, **30€** for the second author and **20€** for each additional author. It includes conference materials, Welcome Reception on 29<sup>th</sup> April, Gala Dinner on April 30<sup>th</sup> and lunch & coffee breaks on both days.

### Bank Account Details

**Account owner:** TE ARDHURAT E THESARIT DURRES

**Bank Name:** Credins Bank, Durres, Albania

**IBAN:** AL97 2121 2110 0000 0000 0050 3907

**SWIFT CODE:** CDISALTRXXX

During the payment should be mentioned the note: *ISCBF 2020, name and surname of participant.*

Participants should cover their own travel costs to and from Durrës, and should directly book accommodation in Durrës. We will further suggest you suitable accommodation options.

## AUTHORS GUIDELINES

- Abstracts, written in English, should be no longer than 10-18 line, JEL classification and up to 6 keywords should be used.
- Full papers format will be downloadable at the website of the conference. Paper submissions should be in Microsoft Word format and have to be sent via e-mail to [conference@iscbf.org](mailto:conference@iscbf.org). Submitting the paper, at the subject line has to be mentioned ISCBF conference (name of the leading author). *One paper can have a maximum of three authors. One author can present a maximum of two papers.*
- Only oral presentation is possible for this conference.
- All the presented papers will be included at the *Proceedings of the Conference* and further publications opportunities are available at the International official Journal of “Aleksandër Moisiu” University, *Interdisciplinary Journal of Research and Development (IJRD)*.
- *Award prices* will be distributed to three best outstanding papers after an accurate selection from the Conference Scientific Committee.